














































SPONSOR BENEFITS	PRESENTING SPONSOR \$100,000 (1 Available)	PLATINUM SPONSOR \$50,000 (2 Available)	GOLD SPONSOR \$25,000 (4 Available)	SILVER SPONSOR \$10,000 (13 Available)	SPIRIT of GIVING TABLE of 8 \$5,500 (50 Available)
VIP sponsor reception & gift for guests					
Complimentary Room at the Calgary Marriott for the evening of the event					
Public Service Announcement (PSA) with Global Television					
Calgary Herald Promotional Ad					
Logo recognition				NAME ONLY	
Calgary Herald Thank You ad					
Recognition in J4K Newsletter and Hospital LCD screens					
Website recognition					
Table of 8 at the event	2	2	1	1	1
Distinctive holiday decor					
Recognition in event program	PROFILE	FULL PAGE AD	HALF PAGE AD	SPONSOR LISTING	
Preferred table placement and signage					
Recognition on video loop at the event					
Verbal mention during program					
Tour for I0 at the Alberta Children's Hospital					
Opportunity to provide guests with branded giveaway or prizing at the event					
Unique product placement and branding opportunity utilizing the 'Battling Bobsled' race track at the event					
\$4,000 tax receipt					
First right of refusal for 2011 sponsorship					



This form confirms our agreement to support the Alberta Children's Hospital Foundation through sponsorship of the Candy Cane Gala on Dec 2, 2010 at the Calgary TELUS Convention Centre.

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_  
 Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Sponsorship Opportunities** (please check)

**Commitment Term** (please circle)

- |                                          |           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |         |         |             |
|------------------------------------------|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|-------------|
| Presenting Sponsor                       | \$100,000 | <input type="checkbox"/> Candy Cane Gala                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 2 years | 3 years | other _____ |
| Platinum Sponsor<br>(2 Available)        | \$50,000  | <input type="checkbox"/> Dinner<br><input type="checkbox"/> Dance                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 1 year  | 2 years | other _____ |
| Gold Sponsor<br>(4 Available)            | \$25,000  | <input type="checkbox"/> LEGO Fun Centre<br><input type="checkbox"/> Arts & Crafts Area<br><input type="checkbox"/> Kidzone Gaming Area<br><input type="checkbox"/> Photo booths (4)                                                                                                                                                                                                                                                                                                                                              | 1 year  | 2 years | other _____ |
| Silver Sponsor<br>(13 Available)         | \$10,000  | <input type="checkbox"/> Centerpieces<br><input type="checkbox"/> Dessert<br><input type="checkbox"/> Christmas Cookies<br><input type="checkbox"/> Appetizers<br><input type="checkbox"/> Kids Meal<br><input type="checkbox"/> Magician<br><input type="checkbox"/> Balloon Artist<br><input type="checkbox"/> Face Painter<br><input type="checkbox"/> Popcorn<br><input type="checkbox"/> Sno-cones<br><input type="checkbox"/> Slurpees<br><input type="checkbox"/> Cotton Candy<br><input type="checkbox"/> Candy Cane Shop | 1 year  | 2 years | other _____ |
| Spirit of Giving Table<br>(50 Available) | \$5,500   | <input type="checkbox"/> Table of 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |         |         |             |

Tickets are also available      Adult (18+) \$275      Youth \$150      Child \$75

Thank you for your support of the Alberta Children's Hospital Foundation! Please fax this completed form to Melissa at the Alberta Children's Hospital Foundation **403-955-8840**. Upon receipt of this form the Alberta Children's Hospital Foundation will send an invoice for payment of the sponsorship amount.

For more information, or to purchase tickets, please contact Melissa Chappell at  
 Phone: 403-955-8822      Email: [events@achf.com](mailto:events@achf.com)      Website: [www.childrenshospital.ab.ca](http://www.childrenshospital.ab.ca)