

# SHOW YOUR SUPPORT

CANDY CANE  
*Gala*



**Contact us to become a sponsor**

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[candycanegala.com](http://candycanegala.com)

Alberta  
**Children's**  
HOSPITAL  
FOUNDATION

# A TRUE HOME FOR THE HOLIDAYS CELEBRATION!

Friday, Dec. 4, 2020

For thirteen years, the Calgary community has celebrated the start of the holiday season by attending the Alberta Children Hospital Foundation's Candy Cane Gala. More than 1,500 children, teens and grown-ups attend, and together over the years have raised more than \$8M for the 102,000 kids and families who rely on care at the hospital every year.

Candy Cane 2020 will continue the tradition and bring our community together again, in a safe and unique way, through a combination of virtual and at-home activities and celebrations to ring in the season and show support.

We invite you join us as a sponsor and profile your community leadership. There will be many opportunities for recognition and participation and we look forward to speaking with you about how we can spice things up for this year's remarkable event, featuring:



Custom interactive event website



Online auction and donations



Candy Cane at-home packages



And more!

# SPONSORSHIP PACKAGES

## CANDY CANE *Gala*

	PEPPERMINT LODGE <b>\$15,000</b>	SUGAR PLUM CABIN <b>\$10,000</b>	CRANBERRY COTTAGE <b>\$5,000</b>
At-home packages designed for 4 family members with decadent snacks and beverages (including wine), seasonal treats, gingerbread to decorate, and fun family activities	6	4	2
Family access to interactive website including virtual programming, dance party, messages from ACHF and families, as well as auction and donations	6	4	2
Recognition on ACHF, Candy Cane Gala, and auction websites	Logo / name	Logo	Name
Recognition on LCD screens throughout the Alberta Children's Hospital (Nov. and Dec.)	Logo / name	Logo	Name
Exclusive recognition on an element of the event online	Logo / name	—	—
Social media recognition	Yes	Yes	—
Recognition in event program included in at-home packages for all guests	Half-page ad	Logo	Name
Recognition in Calgary Herald post-event	Logo / name	Logo	Name



# CORPORATE HOLIDAY PACKAGE

Celebrate the season with your employees at Candy Cane Gala! Choose the corporate Caramel Villas package (or add it to your sponsorship) and share the magic with up to 25 colleagues and their families with this alternative to your annual company holiday party.

CARAMEL VILLAS

**\$3,750**

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25 gingerbread decorating kits and family access to the Candy Cane website

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Name recognition on ACHF and Candy Cane websites

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Name recognition on LCD screens throughout the Alberta Children's Hospital (Nov. and Dec.)

