



the cures of tomorrow are rooted in the generosity of today

Friday, December 1, 2023

BMO Centre at Stampede Park, Hall E&F

5:30 PM Reception & Kidzone7:00 PM Program, Dinner & Family Dance

Let's plant the seeds of innovation that will grow into healthier futures for all children and families, both here in our community and beyond.

We invite you to join us as a Candy Cane Gala 2023 sponsor. With your generous support, this year's gala will be an enchanted evening where we will make a difference for generations of families to come.

Over the last 16 years, business and philanthropic leaders in our community have helped cultivate Candy Cane Gala in to the beautiful and inspiring evening it is today. Each year, approximately 1,500 guests of all ages gather at this beloved black-tie event to celebrate the season and show their support for the kids and families who rely on care at the Alberta Children's Hospital.

Profile Your Community Leadership

This is your chance to be part of a magical evening that includes dinner, a silent auction filled with delightful items and experiences, and our wondrous KidZone with activities, games and treats galore! Candy Cane Gala is the ideal opportunity to host colleagues, employees and family members and share your philanthropic aspirations with everyone in attendance.

Beyond the sponsorship opportunities outlined below, we would be happy to customize a package that meets the specific needs of your organization.



\$50,000

- 20 guests with preferred table placement and early access
- Recognition from the podium
- Speaking/presentation
 opportunity
- Welcome paragraph, full page ad and logo recognition in event program
- Logo and name recognition on event screens, signage and featured in the online auction
- Logo recognition on hospital screens
- Logo recognition in Calgary Herald ad post-event
- Social media recognition



\$25,000

- 10 guests with preferred table placement and early access
- 1/2 page ad and logo recognition in event program
- Logo and name recognition on event screens, signage, and online auction
- Logo recognition on hospital screens
- Logo recognition in Calgary Herald ad post-event
- Social media recognition

Moment [®] of Wonder

\$15,000

- 10 guests with preferred table placement and early access
- Logo recognition in event program, screens, signage, and online auction
- Name recognition on hospital screens



\$7,500

- 4 guests with preferred table placement and early access
- Name recognition in event program, screens, and signage

All sponsors will enjoy exclusive benefits at the Gala, as well as recognition on the Alberta Children's Hospital Foundation website.

Recognition subject to print and production deadlines.



Celebrate the season with additional tables of 10.



\$13,500

Includes charitable gift of \$10,000, preferred seating, recognition in event program, exclusive benefits and membership in the Woodmark Group's esteemed Circle of Care.



\$7,500

Includes charitable gift of \$4,000, recognition in event program, exclusive benefits and preferred seating.

Friends &Family

\$3,500

Share the fun with everyone! (No tax receipt.)



Looking for other ways to help kids and families thrive?

Donations and contributions to the ever-popular silent auction are also gratefully accepted.



For sponsorship opportunities, contact Catherine at cfeenstra@achf.com or 403.955.8886

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