



September 8, 2024

Sponsorship Opportunities





RBC Race for the Kids | September 8, 2024

Showcase your community leadership and commitment to the mental health and wellbeing of our youth with a sponsorship of the 8th annual RBC Race for the Kids.

In 2023, the Race brought together more than 1600 participants to run, walk and wheel – corporate teams, friends, and families taking steps to help provide vital resources and research to help children and teens thrive!

Funds raised through the RBC Race for the Kids help support programs like expressive arts and horticultural therapy that reflect best practices from world-leading mental health programs like those found at the Alberta Children's Hospital and The Summit, as well as the development of an integrated clinical and research initiative focused on helping emerging adults from 16-24 years of age.



2024 RBC Race for the Kids

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Route Sponsor

\$10,000

~~X~~ 1 Available

Be there every step of the way with participants as they complete their Race! With both the 6K Reservoir Route and the shorter Park Pathway inside Heritage Park, everyone can be part of supporting kids' mental health!

- 20 participant registrations
- ½ page ad and logo in event program
- Logo recognition on event and route signage
- Logo recognition on participant Tshirts
- Logo recognition on Alberta Children's Hospital Foundation website
- Logo recognition on LCD screens at the Alberta Children's Hospital
- Volunteer opportunities



Community Sponsor

\$5,000

2 Available

Be a part of the pre- and post-race excitement where participants enjoy refreshments and fun with mascots, entertainment and more!

- 6 participant registrations
- Logo recognition in event program
- Logo recognition on event and zone signage
- Logo recognition on participant Tshirts
- Logo recognition on Alberta Children's Hospital Foundation website
- Logo recognition on LCD screens at the Alberta Children's Hospital



Family Fun Sponsor

\$3,500

4 Available

Add to the excitement and celebration by hosting an activation or post-race activity station for everyone to enjoy!

- 4 participant registrations
- Participant activation hosting
- Name listing in event program
- Logo recognition on event and zone signage



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For more information on sponsorship
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